3rd Edition 20-27/7/2022

مهرجان عمان السينمائي الدولي **Amman International Film Festival**



























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WELCOME NOTE

W E L C O M E N O T E



"Pick up a camera. Shoot something. No matter how small, no matter how cheesy, no matter whether your friends and your sister star in it. Put your name on it as director. Now you're a director. Everything after that, you're just negotiating your budget and your fee." Oscar-winning director James Cameron is quoted as having prosaically provided such advice to young filmmakers.

In just three years, and despite being born in the year of the Pandemic, the Amman International Film Festival-Awal Film has successfully established itself as a quality festival that aims to showcase first films from the Arab world and beyond - the only festival in the region to focus on this particular "niche."

But our festival's ambition runs far deeper than that: following the "raison d'être" of 'Film Commission – Jordan, which 'ng people the means and tools 'through film, the provide 'agement to 'ncy", in the The Amman Film Industry Days, this year we are adding the Amma Market as an additional way of supfirst-time filmmakers, include wor with master classes and panels as pitching platforms where young fill will have to present their film projegain support and maybe get offers during which they will also be expecinegotiate their budget and their feel James Cameron's blunt words.

The AFID received this year 85 projec of which 18 were selected: six from Jo while others came from Egypt, Palest Tunisia, Morocco and Algeria. Their to like their origins, are diverse and many them touch on places and people and emotions that they evoke.

For the third year, we are partnering wi American Film Showcase and the Amer Embassy in Amman: music for documer films is the topic of one of the two workshops, while the other will cover cinematography. Festival participants w have the opportunity to learn about distribution, marketing and packaging fo the third year with EAVE on-demand workshop. In collaboration with the Roya Film Commission and Fulbright, filmmake can also take advantage of an experienced legal expert in Entertainment Law.

AFID's panels, which always attract crowds again offer a rich array of topics: in addition to a panel about acting with renowned names, we will be hearing from experts about the development of Jordanian cinema and drama, societal opinion and censorship, regional and global collaboration. And there is a timely focus on how refugees are portrayed on screen.

As always, there are also several dedicated panels for first-time feature film directors participating in the AIFF's Arab competition.

Last but not least, no one can ignore the current climate crisis. In the last couple of years, the AIFF-Awal Film was vocal about protecting the environment. This year, we are taking it a step further, by hosting a day to inspire environment-related storytelling that will bring together filmmak and environmental experts. After wid Attenborough who said: "No biggest ally and our greis encouraging to se their inspire."

W E L C O M E N O T E



Amman International Film Festival - Awal film labelled itself as a festival that focuses on its content through the programming team's selection of films and film projects

From its very inception, the goal of the Amman Film Industry Days (AFID) was clear: to build an incubator for projects in the development and post-production phases.

Based on our three-year experience and to support the category that the festival is shedding light on, a third platform was added that caters to first-time Jordanian directors, so that the festival can be one of the main steps taking their project from script to screen.

This year, we initiated our Film Market,
high we aspire to be an additional
hat connects filmmakers with
nd festivals from
and which offers

At the Amman Filmmakers Industry Days, we aspire to be an essential part of the local and regional filmmakers' steps in the journey of their projects.

We are glad and proud to see that projects that have participated in the platforms in the past two years have seen the light, including: "Here is Cairo" by Hala Galal which already took part in several Arab and international festivals; "Inshallah a Boy" by Amjad Al Rasheed, which we are looking forward to seeing on the big screen; and many other projects that have reached advanced stages of post-production.

This year's focus is on the film industry's craft, as many industry experts share their knowledge and experiences with us through workshops and seminars aimed at professionals and aspiring filmmakers.

We pursue our commitment to environmental issues. An inspirational day brings together environmental experts with filmmakers to launch an Arab platform that supports the inclusion of environmental challenges in cinema.

I want to thank the filmmakers for their resilience, given all the difficult circumstances generated by the Pandemic. They were able to present unique ideas and projects that we are excited to watch in the only accepted dark space we go to with passion!

We are sure there is light at the other end, inspired by different ideas and stories of diverse individuals and communities, with whom we sympathise, rejoice, grieve and celebrate, regardless of our differences.

ABOUT AFID

A B O U T A F I D

The Amman Film Industry Days (AFID) is the industrial arm of the Amman International Film Festival – Awal Film (AIFF). This program of film industry events includes masterclasses, seminars and discussions with directors and film professionals to stimulate filmmakers in Jordan and the region.

In addition, it offers three pitching platforms for projects in development and post-production, whereby a jury will grant in-kind and cash awards to winning projects.

This year, the festival is piloting a new tool to support filmmakers: The Amman Film Market, which is a dedicated space to connect filmmakers with potential funders, partners and distributors, and acts as a launchpad for projects until they reach their final destination; the audience.

Creative Media Solutions

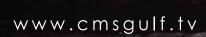
200m, khorfakkan1506, khorfakkan 2, You will die alt heeph, give-up the ghost, Beirut Eye of the Storm, Room308, Boxes, Born a King, Champions, Albotal MMA show season 2, Alghhad Almushrea TV, Bahrain TV, Atroyyan TV



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Film Branding & Distribution Division



DOCUMENTARY UNCHAINED

DOX BOX is a non-profit organization committed to documentary filmmaking, mentorship, and training based in Berlin since 2014. With one foot in Europe and the other in the Arab/African region, it proposes carefully designed programs fostering diversity, skills transfer, and alternative visual perspectives. Its mission is to support distinct and remarkable voices from the region to ensure that a vibrant, ever growing, and inclusive documentary community continues to thrive.

AFID JURY



Rashid Masharawi

AFID Jury

A self-taught filmmaker larised in Gaza. He is one of first Palestinian directors of filmed in the occupied term. His first feature film was C in 1994, it was followed by which was the first Palestin movie officially selected in Cannes in 1996.

In the same year, he founded Cinema Production and Distribution Centre in Ramall to develop a Palestinian cinematographic reflection; m Palestinian filmmakers who ha an international career have attended this institution. He is currently developing his new feature film "Passing Dreams".



Miryam Sassine

AFID Jury

Miryam Sassine is a produmajored in audiovisual stuand received a Master's de Cinema Research. In 2010, joined Abbout Productions producing several features documentaries such as Cost Brava, Lebanon by Mounia A All This Victory by Ahmad Ghossein, 1982 by Oualid Mouaness, Panoptic by Rana and Amal by Mohamed Siam.

From 2016 to 2020, she was the COO of Schortcut Films dedicated to co-producing international films such as Félicité by Alain Gomis and This Must be Heaven by Elia Suleima In 2016, she cofounded Maskoor Fantastic Film Festival, the first

and only genre film festival in the Middle East and acts as the festival's executive director. Since 2021, she is the Project Manager of Beirut Cinema Platform, Beirut DC's coproduction platform for the Arab region.



Mohamed Bendjebbour

AFID Jury

Mohamed Bendjebbour is leading expert in the creat cultural industries. Bendje has a -25year track record entertainment sector. As a cultural diplomat, he has b instrumental in setting up international co-production partnerships between the Fricinema industry and Bollywo Hollywood, and Arab industry

Bendjebbour has been conferthe prestigious title of Knight Order of the Arts and the Lett by the French Minister of Cultuin 2013.



Reem Fadda

AFID Jury

Reem Fadda is a curator a art historian based in Abu Fadda worked as an Assoc Curator in the Guggenhein Dhabi. She was also a Direct the Palestinian Association Contemporary Art (PACA) a served as Academic Directo the International Academy Palestine, which she helped establish.

She has curated many international exhibitions and biennials, including the Saudi Arabia National Pavilion, the UPavilion of the 55th and 59th Venice Biennale, Desert X Al Ul Jerusalem Lives, The Palestinian Museum in Birzeit, and the 6th Marrakech Biennale.

She currently works as Director of the Cultural Foundation in Abu Dhabi and Abu Dhabi Cultural Sites.



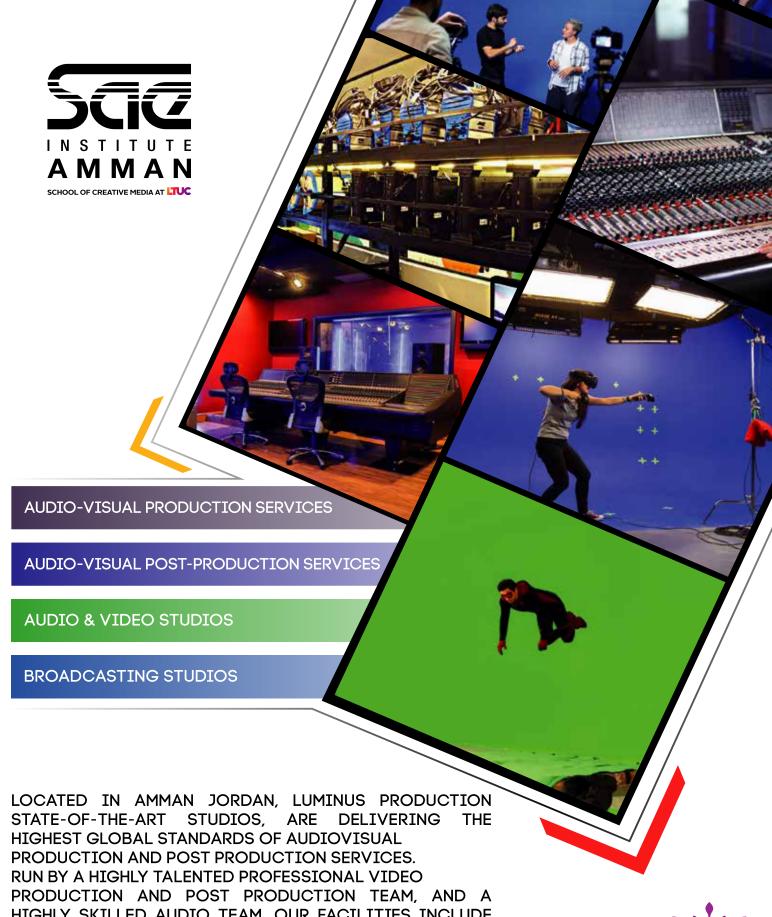
Rakeen Saad

AFID Jury

Rakeen Saad was born and raised in Amman. At the age of 10, Rakeen found her love for theatre where she attended the Performing Arts Centre in Jordan. Rakeen acquired her BA in Drama from the University of Exeter. In 2013, Rakeen became locally famous for her role as Ghinwa in the popular comedy series Female by Tima Alshomali. In 2015, she landed her first cinematic role Jamileh in the award-winning film 3000 Nights by May Almasri.

In 2021, Rakeen Saad starred in the popular Netflix series, Rawabi School for Girls.





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AFID EXPERTS

A F I D E X P E R T S



Stefano Tealdi

Pitching Trainer

Born in Johannesburg (South in 1955, Tealdi studied Archit Torino, Italy and cofounded t production company Stefilm His recent productions are: W Were Bullies by Jay Rosenblatt nomination 2022!); Exemplary Behaviour (Golden Dove DOK I FIPRESCI and Interreligious Aw 2019); My Home, in Libya (Locar Film festival, DOK Leipzig, Chica Int. Film Festival 2018, Premio Co Salani - Trieste FF e Best Doc Glo Torino 2019), Wonderful Losers: A Different World (Best doc feature Warsaw FF 2017, Trieste FF 2018 ar Lithuania's candidate to the Acade Awards 2019) and The Strange Sou of Happiness (Special Mention Nex Masters DOKLeipzig 2017, Terra di Siena - Premio della Critica, Special

mention In-Edit, Barcelona 2018). x`Other films include: The Queen of Silence (IDFA 2014, Silver Horn, Best Feature Length Doc Krakow FF 2015, Golden Nanoo - Flahertiana IDF Perm 2015); Char, No Man's Island (Berlinale Forum 2013), Vinylmania (IFF Rotterdam 2012) and Mostar United (IDFA 2009).

In 2008, he directed A World of Pasta and Doctor Ice (Science Film Festival - Milano 2009). In 2011 he directed the TV documentary series Food Markets - In the Belly of the City (24x52, Best international TV prog. US Taste Awards 2014) and recently produced Food Makers go Global (5 x 26 MDR/Arte). He tutors in storytelling and pitching for Biennale Cinema and VR College Venice, Marché du Film Cannes, Documentary Campus, Eave, EDN-European ry Network, ESoDoc, La Fabrique Cinémas Institute Frances, Produire au Sud, Imagination – Arab Film Workshops, Ouga Film Lab, TEI

and 75

A F I D E X P E R T S



Mariam Shahin

AFID Reader

Harvard educated writer and filmmaker, Mariam Shahin h produced and directed more documentary films in both sh long format during the last tv decades. Ranging from histori archaeological films to current and personal profiles, her work often shown on television and more frequently is available onl Among her most noted works a Gaza Fixer, Free Running Gaza (2 and Beirut Photographer (2014), Jordanian crime film - Bilal and Suzanne: Crimes of Passion (2020 and the 2023 Bio-Pic - Saddam Hussein: Between Legend and Rea She is currently experimenting wit mystery themes, archeology and crime.

Shahin lives in Salt, Jordan, but her prolific work takes her across the Arab World Africa, Europe and the America's. She began her work as a print journalist during Jordan's democratization era in the late 1980's and covered both Intifada's, the Iraq wars and the Arab Spring. She is currently developing themes related to music in the Arab World, multi-culturalism among expatriate Arabs and the revival of ancient art forms in the region.

A F I D E X P E R T S



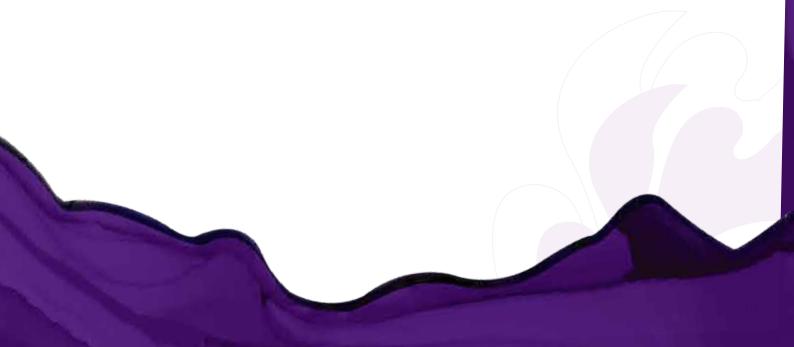
Elias Khlat

AFID Reader

A producer and filmmaker, born in Tripoli - Lebanon in 1965, Elias Khlat introduced himself to the advertising and media field after studying Advertising Design. With Eklat, his signature name, he took on creative design, animation and post-production projects before settling into a fully-grown production house that specializes in corporate and documentary films. Committed to repositioning Tripoli in Lebanon's cultural scene, Khlat is involved in various civil initiatives organizing social and cultural events, empowering the youth, and fighting for the preservation of the city's cultural heritage.

In 2013, he founded Tripoli Film Festival bringing international films

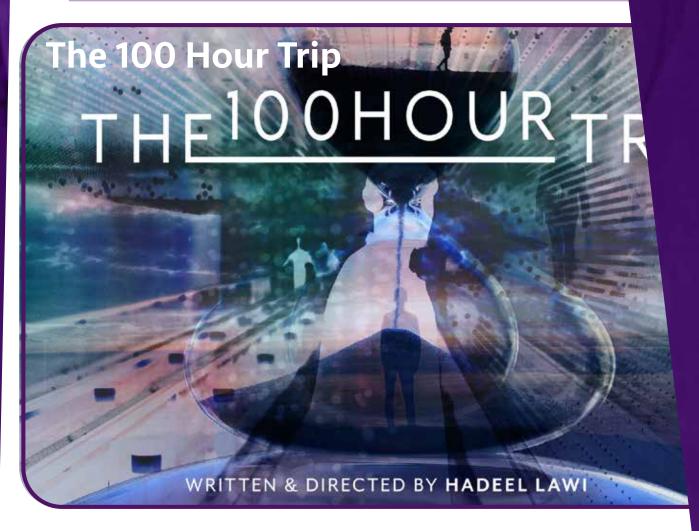
and guests to a city recovering from the wounds of war. During the past years, Khlat was a member of several film festival juries, and organized many events related to cinema in Lebanon and abroad.



AFID PITCHING PLATFORM

JORDANIAN FILMS IN DEVELOPMENT

"Awal Film"



Country:

Jordan

Director:

Hadeel Lawi

Producer:

_

Production company:

-

Type:

Narrative

Total estimated budget:

\$700,000

Secured Financing:

-

Synopsis:

In a fictional bureaucratic isolated lives Saber. This zone convinces its people they are surrounded by terrorists. One day Saber takes the heading to the other friendly zone, driver strikes on the way and stops t bus & he dares Saber to continue on foot. Along the way, aber meets another traveller. Their journey begin and they start unrevealing the reality magical settings. Discovering prohibit zones, where the terrorists turned ou to be a lie & only simple people live around. During their journey, they get closer to their own identities & memories to regain connection to theil humanity. Finally, they arrive & decide not to go back to their home zone.



Director's Biography:

Hadeel received a development fund The Royal Film Commission in Jordan her first feature film & the project go for Rawi script Lab 2021. She holds a BA(Honors) Digital Filmm the UK, Lawi created social media commercials with 2+ million views. Sh as a director's assistant for an internat director, her role involved creative inpuscript. Hadeel worked as an Assistant D several international productions & she involved in several short films developm script note provider. Parallel to her feature

working on her first professional short.

Director's intention:

To me, this story is built on the foundation of how we lose our humanity of time, and what are left to all of us are fainted memories of what we once be. When I first started writing this script it was about a man who is trapp time. The more I developed, the more I understood that this man is in all o where he come from is where we all come from among the world. I concluthat what has faded the most is our treasure, our humanity. I find this scrip great window to Magical realism as a genre that is not expanded in the Ara cinema..

Contact Information:

Name of main contact: Hadeel Lawi

Email: al.ay.hadeel@gmail.com

The Lift

THE LIFT

A FILM BY SALEH KHATAYBE

Country:

Jordan

Director:

Saleh Alkhataybeh

Producer:

_

Production company:

Type:

Narrative

Total estimated budget:

\$300,000

Secured Financing:

Synopsis:

In a lower-class neighborhood in Amman, the story kicks off when a old lady, abandoned by her son, is restrained in her own house with her neighbors dead body and a infertile burglar who is insecure about his own masculinity. As the story unfolds, both the old lady and the burglar struggle to stay human.



Director's Biography:

Saleh Al-Khataybeh is a Jordanian filmmaker from the city of Zarqa. He holds a BA in Mechatronics Engineering, He decided to make a career shift and started attending film workshops with the Royal Film Commission of Jordan.

In early 2020, Alkhataybeh directed a short narrative film of 30 minutes runtime called "Truce". And it has won fifteen best short film awards so far. He is currently working on his feature film debut; "The Lift", which won a development grant from "the Jordan film fund/The Royal Film Commission of Jordan".

Director's intention:

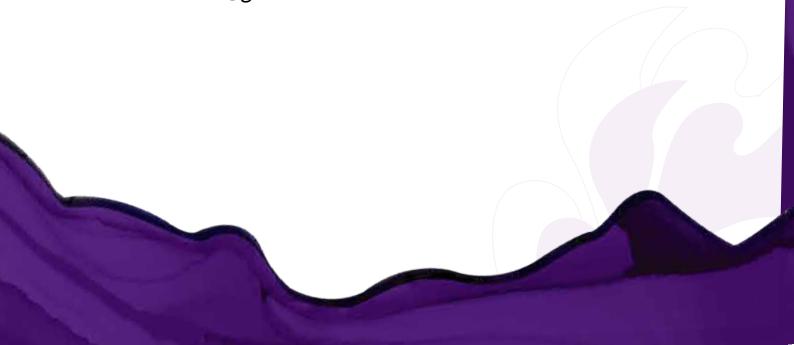
The film tackles many layers and even though the film's outer layer is the story and the plot of the film, there is another layer that I can summarize with the famous saying of Sartre "Hell is other people". Others' approval of our behavior and actions is what determines how satisfied we are with ourselves.

All of our actions and dreams lose their value if we don't obtain society's approval first. The film addresses societal pressure on individuals to force them to be something else rather than what they really are.

Contact Information:

Name of main contact: Saleh Al Khataybeh

Email: salehkhatibeh1@gmail.com





Country:

Jordan

Director:

Karim Ariqat

Producer:

Naser Jarun

Production company:

Fooq Al-Sada

Type:

Narrative

Total estimated budget:

Synopsis:

The Last Hymn is a slow-burn existential drama about the journe George back to his home city to facthis past with all its complexities.

George comes back to Ma'daba to attend his younger sister's wedding after running away 11 years ago, but he's coming back with his pregnant girlfriend, Natalia. This creates tensio between him and his estranged famil

Coming back, he starts digginate into his past and looking at the reason why his teenage love her life.



Director's Biography:

Karim Ariqat is a Jordanian screenwri AD, and director, born in 1992. He has acted with Fooq Al-Sada, and wrote "Ro'ya (2022,2018). Participated in Rav screenwriting workshop with his scrip Thieves" (2019), PGAs Power of Diversi workshop (2019), and Mosalsalat lab w "Womanizer" (2019). He wrote "Al-Ras "Tikriti" podcasts for Rising Giants Net April of 2022. He has also written nume for TV and radio.

Director's intention:

As a kid, Madaba always felt like a magical place. My father used to take a multiple times a year. It was a different place than Amman. This project or unique opportunity to look at Madaba and its astounding religious heritag film deconstructs what it means to have faith and what it means to lose it the character's journeys as a descent into self, place, and time. As George g closer to finding the truth, so does his physical journey into the heart of Ma and his temporary journey back in its rich history.



Producer's note:

This project was born out of the Cinematic Adaptation workshop. We have the adaptat a controversial novel born out of real-life in Madaba. The adaptation seeks to look beyor the controversy and into the core of the stru This project is unique. It is an unapologetic look at modern-day Jordan, yet it's a loving lo This look is thorough it carries Madaba as it is now yet it remains artful and romantic as w see it. This story is real, and it's a story Madaba deserves to tell, and Jordan deserves thear.

Information:

aser Jarun com



Country:

Jordan

Director:

Mooney Abu Samra

Producer:

Yanal Kassay

Production company:

Type:

Narrative

Total estimated budget:

development)

Synopsis:

Tamara is in her mid-thirties, desp the societal pressure as a truck driv in a male-dominant field, she work support her troubled father. In a desperate attempt to pay her father debt, she accepts a mission to smuggle illegal commodities throug the eastern Jordanian desert. The sta unfolds after encountering other smugglers, which puts her in a life-or-death situation.



Director's Biography:

Mooney Abu Samra began her career in the field of Filmmaking in 2013 by participating in several intensive workshops with the Royal Film Commission in making short novel films, digital films, documentaries and editing over three years. She started working as an editor in 2016 in documentaries, films, commercials and tourism advertisements with various parties such as TV channels, international refugee relief organizations and nature protection, and production companies. She wrote and directed the short film "Closure", which was produced this year 2022.

Director's intention:

I faced a lot of criticism for what I am passionate about from my community, under the slogan of "filmmaking is not worthy of women", but I have continued my studies in filmmaking until I became a director. In my script, "Tamara" works as a truck driver after leaving her university to take care of her ailing father and bear all his responsibilities alone. Tamara was exposed to society's criticism of her work, which led her to avoid interaction with the society to avoid attempts to harass her as a woman in a male-dominant field. On the other hand, the value of the family is the highest human value we need. I and Tamara had to balance sticking withour passion and saving our families.



Producer's note:

I, along with my two brothers, was raised by a single mother in an environment where this was considered abnormal. She had to fight doubly hard for us to have any sort of opportunities. In that time, she became a photographer, a chef and a health coach/Through her efforts, she helped put the three of us through university. When Mooney approached me with her film, it spoke to me immediately, not only on behalf of my mother, but also on behalf of all the women who I've met throughout the years who also suffer stigmatization in an ever-changing world.

Unformation:

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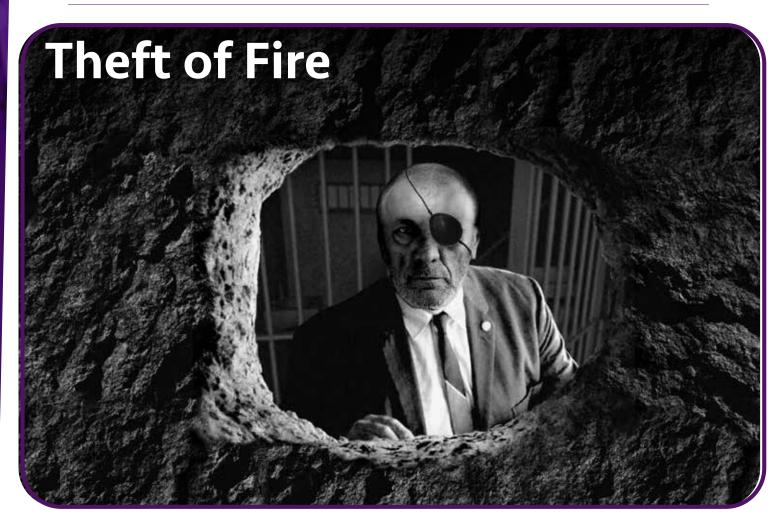
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ARAB FILMS IN DEVELOPMENT



Country:

Palestine

Director:

Amer Shomali

Producer:

Rashid Abdelhamid

Production company:

Made in Palestine Project

Type:

Hybred Documentary

Total estimated budget:

Synopsis:

Shifting between documentary and fiction, Theft Of Fire is a heist film where the audience becomes a key part of the robbery: A documentary about a story that did not happen.

Set in 1981, Theft Of Fire's resistance narrative centers around NAJI, chief curator at the Palestinian Museum of Archeology who decides to undertake a daring heist at a prison in the Negev Desert. Inside, Naji must outwit MOSHE DAYAN, an Israeli military ler who has hidden away a massiv of stolen Palestinian ar



Director's Biography:

Amer Shomali is a Palestinian multidartist using painting, films, digital minstallations and comics as tools to einteract with the sociopolitical scene Shomali co-directed an award-winnin documentary, The Wanted 18, which pathe Toronto International Film Festiva The film was awarded the best docum award in Abu Dhabi, Carthage, Travers Al-Jazeera Film Festivals. The Wanted 1 the official submission lists for the fore language and documentary categories Oscars 88th.

Director's intention:

Shifting between documentary and fiction, Theft Of Fire is a heist film whaudience becomes a key part of the robbery: A documentary about a stornot happen. Set in 1981, Theft Of Fire's resistance narrative centres around chief curator at the Palestinian Museum of Archeology, who decides to una daring heist at a prison in the Negev Desert. Inside, Naji must outwit MO DAYAN, an Israeli military legend who has hidden away a massive collection stolen Palestinian archaeology. For decades, Dayan was the main driver of looting of Palestinian antiquities.



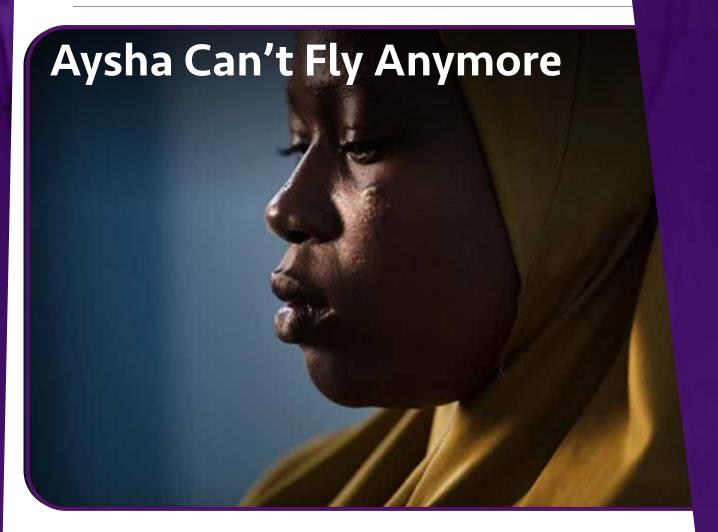
Producer's note:

Theft Of Fire is currently in the initial stage development, and we have already secured Canadian co-production. Our Montreal-bas partner, Ina Fichman (INTUITIVE PICTURES), experience building international co-product and has already been working with Palestine 2014, Fichman completed production on the animated documentary feature The Wanted directed by Amer Shomali and Paul Cowan, whad its world premiere at TIFF.

This production partnership is built on our ship objective to submit the film to major International Film festivals.

Contact Information:

nc of main contact: Rashid Abdelhamid pal.project@gmail.com



Country:

Egypt

Director:

Morad Mostafa

Producer:

Sawsan Yusuf

Production company:

Bonanza Films

Type:

Narrative

Total estimated budget:

Synopsis:

Aisha, a young Somali woman, 26 year old, works as a health carer for elderly patients and lives in Ain-Shams, a neighbourhood in the heart of Cairo where she witnesses the underworld of growing African migrants' society and the tension between the different group Routine, pressure of dreary work and being stuck in a loveless relationship with an Egyptian cook; while being involved with an Egyptian gang that controls her neighbourhood and blackmails her to steal apartments' keys from patients that she served



Director's Biography:

Morad, an Egyptian Filmmaker born in worked on several independent films; c an executive director in "Souad" - the of selection in Cannes Film Festival 2020 a Panorama section. He wrote and directe films, all of which were selected in "Clerr Ferrand" in three consecutive years and prin other major festivals such as (BFI Lond Springs - Shanghai - Thessaloniki - Stockh Karlovy Vary - BAFICI Buenos Aires - FIFF Cinemed Montpellier - Durban - Cairo - El Carthage) and won more than 35 internat awards. He is currently working on his first film and was selected at La Fabrique Cann

Director's intention:

I started thinking about the film a while ago through a moment stuck in my moment I was riding a microbus while visiting the neighbourhood, and I noticed a girl with a tired face resting her head on the glass and sleeping next to me. She woke up frightened and crying hysterically, startled me and the other passenge left without any explanation. That was the trigger for this project, neither this g that moment left my mind for days as I tried to penetrate that girl's mind wond about her dreams and nightmares that merged into the world of reality in a city cruel on its people, then how about newcomers?!



Producer's note:

This is the third film I have made with the director Morad Mostafa after having done t shorts. About this project in particular; it st when Morad was on a visit to my neighbour Ain Shams, which he was a former resident of a kid, he noticed how it is dominated by Afrimigrants now, however, having lived there my whole life I thought that it has always been I this since I can remember. They have always I my neighbours, but little we knew about each other or maybe our paths never crossed, they lived in their world so did we, I wondered why

Contact Information:

ne of the main contact: Sawsan Yusuf n yusuf@gmail.com



Country:

Algeria

Director:

Aissa Djouamaa

Producer:

Aissa Djouamaa

Production company:

Nouvelle Vague Algerienne

Type:

Documentary

Total estimated budget:

Synopsis:

After the French nuclear tests in Sou ern Algeria between 1960 and 1968, a association in Reggane tried to lodge complaint at the International Crimin Court in The Hague against the French government for its crimes against humanity.



Director's Biography:

Aissa Djouamaa is an Algerian produce distributor. He studied cinema between France and Canada before returning to creating his production company Nouve Algérienne. He made short films with w toured around the world. In 2018, he creations around the world.

Festival, then produced and directed his f film in 2020. Today, the director is prepari second feature film, and the producer is t 5 feature films between fiction, document animation.

Director's intention:

By summarizing what happened in Southern Algeria between 1960 and 1968, I to treat this subject with action and a creative touch. Talking and evoking the part without having an interest is useless. What pushes us to continue is the present documentary project is a real action rather than a film that will just tell images a the vision of the director; we will create a situation in the history of this film projecting an association in the region of Reggane to collaborate with a law firm alto make an update for the census of all victims in the region, filing a complaint to International Criminal Court in The Hague, Netherlands.

Producer's note:

The project is in development, and our production company is looking for futo accomplish this mission in the best conditions. After developing the proje we have reached a stage where we need more means to advance in the development. We will try to solicit funds from the Mena region, such as AFA DFI and others, as well as funds available in our country as that of the FDATI (Ministry of Culture - Algeria), Ministry of Moudjahidine - Algeria as well as to ONDA. After Beirut Cinema Platform, Participant Media from the USA got in touch to know more about the project, if this collaboration with a company to has many academy awards will take place, the project will be done in the best condition, and it may be in the race for the Oscars in two years.

ontact Information:

in contact: Aissa Djouamaa stier asmail.com



Country:

Egypt, KSA, Qatar, Lebanon, France

Director:

Ahmed Fawzi Saleh

Producer:

Ahmed Amer

Production company:

A. A. Films

Type:

Narrative

imated budget:

Synopsis:

Ahmed buries his father. His uncle to over and marries his mother to keep the wealth within the family. The slunwhere they live is overdue for gentrification as part of a nationwide plan to gentrid of informal settlements.

Ahmed continues to work for his rigid uncle. His burden is accentuated by his fluid sexuality in a patriarchal society. He escapes his bleak existence by going to Sufi festivals to lose himself in transcendental rituals where he sees the other's apparition, who demands the uncle. Ahmed pe



Director's Biography:

Ahmed Fawzi-Saleh (1981, Egypt) holds History from Suez Canal University in Egraduated from the High Cinema Instit 2009, specializing in screenwriting. He t several documentaries as a scriptwriter researcher. His short documentary Livin was screened at many international film feature Poisonous Roses premiered at IFI Hamlet From the Slums will be his seconfeature.

Director's intention:

The slum where I lived is currently being gentrified. The lives of its people, who on it for livelihood, are uprooted without clear alternatives from authorities. Ta tribute to this heroic community and documenting a changing Cairo. Under I cover, I can protest the Egyptian status quo. I want the audience to ask questio start debates. I aim to show the people of the slums as they carve a life for ther despite their fate. The film will showcase different layers; Shakespeare's tale as its hidden significance to the slum as another.



Producer's note:

When Fawzi Saleh approached me to co-wand produce his second feature, I jumped of the opportunity. Adapting Hamlet into the of Fawzi Saleh's slums and Sufism is an excitask. Our approach is to use Hamlet and marelevant to contemporary Egypt, making it a completely authentic take on the classic pla Our film is a great way to turn Hamlet into a urban fable, making it relevant to post-revol Egypt.

Contact Information:

Name of the main contact: Ahmed Amer Email: ahmedsol@me.com



Country:

Morroco, France

Director:

Cheikh N'Diaye

Producer:

Ilham Raouf & Jean David Lefebvre & Maud Hyunh

Production company:

Abed Aflam & Drole De Trame

Type:

ocumentary

nated budget:

Synopsis:

In 2007 President Sarkozy gave a spe in Dakar stating that "the African mahas not made history enough". My a used to say: We are the heirs of King Alboury N'diaye. Determined to find about his family's true story, Cheikh fl to his native Mauritania. an imaginary camel suddenly appears. Cheikh N'Diay named him Zarathoustra. He becomes his confidant, responding to his questions and doubts by asserting African proverbs. In Mauritania, Managely altered his family'

ARAB DEVELOPMENT



Director's Biography:

After studying at the Practical School of Studies (the Sorbonne) and at the International Institute of the Image and Sound (3iS), where he opened himself to directing and audiovisual technology, Cheikh N'diaye made his first documentary film "Najib Soudani, Craftsman and Master Gnawi" in 1999.

This first experience led to three documentaries: "Malouma, Sand Diva", "The Shadows of Marabouts", and "White Negro". He launched the culinary magazine "Afrique Je te mangerai" on the internet, which aims to talk about a positive and dynamic Africa.

Director's intention:

This documentary is a response to the racist shocking speech of former president Nicolas Sarkozy, who said: "the African man had not made enough history". This 'great man' seemed untouchable and frightening to me. To overcome my fear, I dressed him up in my imagination in a Napoleon costume. I chose Muhammad Ali as my ally because of his courage and struggle with his fists and ideas. I have invoked his emblematic figure to allow incarnation in a non-victimary way, via the boxing ring metaphor, my fight against Sarkozy, as a response to his speech. My Mauritanian aunts constantly repeat: "we are direct descendants of King Alboury N'diaye", and this is my gateway as an African man into my history.



Producer's note:

We are glad to introduce you to Cheikh N'Diaye's documentary "The Missing Camel", a comedy and road trip documentary in three African countries.

This project is co-produced by Abel Aflam in Morocco and Drole de Trame in France.

Cheikh N'diaye is an experienced writer-director who knows well the ground on which the film will be shot. Thanks to his experience, he tackles with serenity this quest for a complex, intimate and emotional family history, mixing rumors, wrong tracks, and reality. Through the themes tackled, family, identity issues, nationality, political ideologies and beyond the N'diaye family, our project concerns anyone whose families have been turned upside down by colonial conficts.

ormetion:

am Raouf



Country:

Tunisia

Director:

Mehdi Hmili

Producer:

Mehdi Hmeli &

Moufida Fedhila

Production company:

Yol Film House

Type:

Narrative

Total estimated budget:

\$1,500,000

Secured Financing:

\$180,000

Synopsis:

In a Tunisian coastal village, lives Jani a young mother and worker in a text factory. Jannet struggles to finish the construction of her modest house to free herself from the grip of her husband's family. At the textile factor Jannet succeeds in forming a union to protect the rights of women workers. But the boss of the factory informs the that the company is bankrupt and it is shutting down immediately. Jannet is devastated by the news. She does not despair and decides to take control of the factory and manage it with hercomrades. This long and fierce battle will change Jannet's intimate life forever.

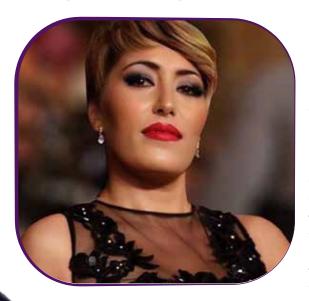


Director's Biography:

Mehdi Hmili is a Tunisian director, scree producer. In 2019 he participated in La Fmas du Monde at Cannes Film Festival v featuredocumentary "Fouledh". His seco film "Streams" premiered at the 74th Lo Festival and won numerous awards such Actress at (the 43rd Cairo International Fval), Special Jury Award (Kolkata Internat Festival) and BestDirector Award (Malmi Festival). Mehdi Hmili is part of the new v young Tunisian filmmakers and he is a maj the current Tunisian cinematographic land Mehdi Hmili is a Torino Film Lab Alumni.

Director's intention:

"The Seasons of Jannet" is an intimate film about the struggle of a woman who towrest her place in a world increasingly obsessed with profit, advocating savagliberalism to the detriment of the human being. The film is a fable about the confemale workers that ended up provoking the rage of a patriarchal society, a philosophical tale about our current societies and their hypocrisy and scorn of individuals, a unique and moving tale of freedom and independence. Jannet, the worker and mother, symbolizes this revolted, proletarian and flouted Tunisia, who against a corrupt and unjust system. It's a strong tale of a woman who will free hand fights for her rights.

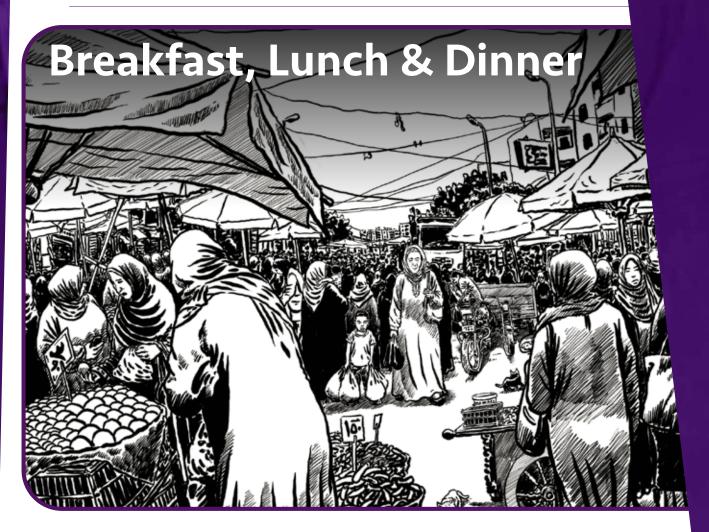


Producer's note:

"The Seasons of Jannet" has a powerful and story that explores the depths of human na from post-revolution Tunisia. It's a story of resistance, of friendship and hope. When Me Hmili told me about this powerful and unique story, it was obvious to me that this is an exception of the subject with colorful characters, a passic for a cause with a major challenge to know he to save the factory and the dignity of these women; an unfolding worthy of a perfect film script. The essential elements that motivate new to produce this film are the tribute to courage women, the particular aesthetics, the charism characters, the dramatic intensity and the glot reach of the subject.

entact Information:

ontact Moufida Fedhila ail.com



Country:

Egypt, France

Director:

Mohamed Samir

Producer:

Marwa Abdalla

Production company:

DayDream Art Production

Type:

Feature Narrative

Total estimated budget:

Synopsis:

Using her daily sacred meals: breakfalunch, and dinner; for 45 years, the mother succeeded in capturing her so and keeping him at home with her. A deadly illnessforces her to see that she made him grow into a useless man who's not good for anyone, noteven himself. She now realizes that she is leaving him alone and in vain. She must make a

decision: either find for him the ideal woman who will accept the rele of a mother disguisedas his wife him grow so he can survive her death



Director's Biography:

Mohamed Samir has a diverse experient industry: he graduated from the Higher tute in Cairo as a film editor in 2002; for Dream Art Production" in 2007, one of the pendent production companies in Egypt the independent film movement. He produced several short films for Egypt ers, including his feature film projects surry Girl" by Mohamed Khan, and was apposed Artistic Director of CIFF in 2014. Currently focuses on writing and directing, starting short film "A normal Day" and the feature project "Breakfast, Lunch, and Dinner".

Director's intention:

A tragicomedy that examines the idea of tyranny that's disguised as love and of which is hard to recognize and it carries a philosophical paradox: would you trage freedom for heaven? From the heart of this paradox stems a very attractive cinworld constructed from juxtapositions of opposites, darkness/light, comedy/trand love/possession. The elements that made me see the cinematic potential of story are the son who has no character and doesn't deal with life, the mother the her son's character, and finally, her weapon of choice that she uses to control him

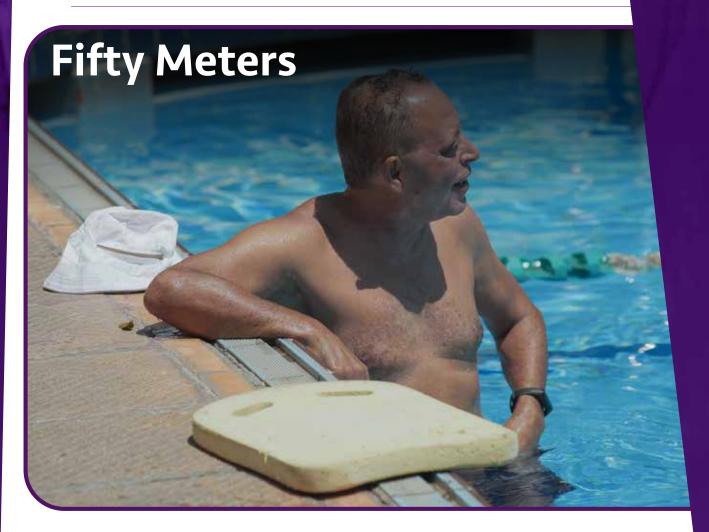


Producer's note:

There is an interesting quality about this prowhich is how the psychoanalysis of the chais true to a shocking extent, which helps perceiving the hard journey of each character an intimate, sympathetic & forgiving the mannand will guarantee a good connection between the story and the audience. The film creates interesting parallels between the possessive mother and the society that steals the individual's character, something I see relevant for the Arab audience in general. Yet, the film discusses the deep human condition of destructive love that goes beyond the culture language of the film.

ntact Information:

ontact Marwa Abdalla gmail.com



Country:

Egypt

Director:

Yomna Khattab

Producer:

Ahmed Amer

Production company:

A. A. Films

Type:

Documentary

Total estimated budget:

Synopsis:

When I turned 35 last year, my life ca to a crossroad. I knew that the conventional path for the typical Mid Eastern woman was not for me, and I needed to make some decisions. So I decided to step into my father's male-dominated world of his water aerobics team. A group of men over sixty. Through this project, I am redefining my relationship with him by immersing myself in the narratives of hi circle of friends and the patriarchal system at large, all of whick dictated my life's choic

ARAB DEVELOPMENT



Director's Biography:

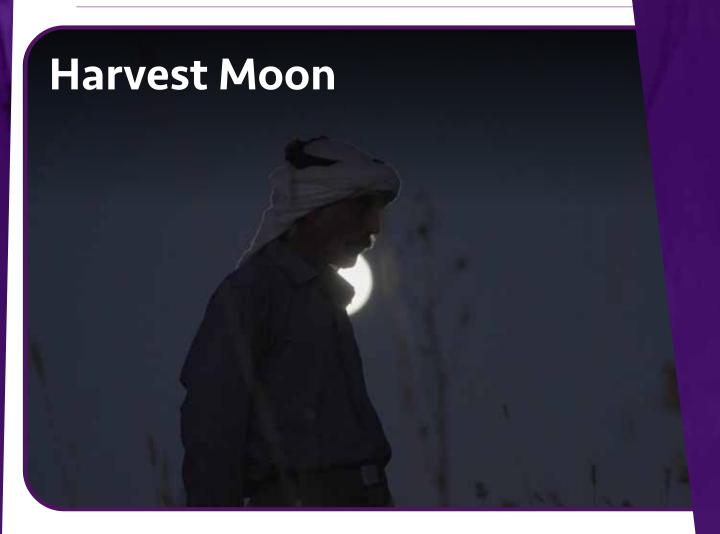
Yomna Khattab is a Filmmaker based in Cairo. Khattab's short stories book "Videotape from the nineties" was published in 2015 by Dar El Shorouk. As a scriptwriter, her feature film "Rokaya" won the best script for young scriptwriters for Sawiris Cultural Prize 2018. The script of her short film "The First Sin" also won the Film Prize Robert Bosch 2021 development fund. She is currently developing her first feature documentary, "Fifty Meters", with the producer Ahmed Amer (A.A. Films), which won nine prizes at Gouna Film Festival 2021. The project also took part at the Documentary Association of Europe Showcase in April 2022 and has been selected for Durban FilmMart 2022. Khattab's main interest in her work is to explore the politics affecting women's choices, in addition to family dynamics in contemporary times.

Director's intention:

Since I turned 35 years old, I have been facing this critical phase of 'making choices' regarding family and career. My father will turn seventy this year. I observe how he deals with choices he made at my age. I started to perceive him as an unfulfilled man who repressed his personal artistic aspirations. I can hardly fathom this idea and think about my own aspirations, and I fear conformity. That's when I decided to step into my father's only male world. By embarking on this journey with my father, I want to explore the idea of resistance to the unwritten society codedetermining the life path of women, a code that has been shaped by men like my father andhis friends, who perfectly represent the patriarchal system that I suffer from. Through this project, I want to face my father and my fears, get rid of my ghosts and move forward with my unconventional decisions.



FILMS IN POST PRODUCTION



Country:

Jordan

Director:

Rama Ayasra

Producer:

Asmahan Bkerat &

Mariam Salim

Production company:

-

Type:

Documentary

mated budget:

Synopsis:

Before it comes to extinction; two act ists are on a mission to bring wheat convation back to its original homeland, Jordan. Their friend Mohammad Abu-Jordan. Their friend Mohammad Abu-Jordan, leaves his job as an engineer in New York to become a farmer, holding on to his heritage and supporting the two act ists. They are trying to preserve the disal pearing wisdom of the elderly shepherd Abu-Tareq, who is still farming rain-fed wheat in the Jordanian countryside. Facing urbanization, lack of public aware ness, and governmental political actions.

meaningful comm



Director's Biography:

Rama Ayasra studied Digital Filmmaking at SAE institute - Amman (Bachelor Degree Middlesex University London). During her studies; Ayasra has written and directed eight short films. Her works include writing, directing "Nos Lera" short film, directing "Crowded Sakeb" short documentary which was awarded the audience prize at the Franco-Arab Film Festival in 2018, writing and directing "Cadence of the Valley" which has participated in 20 international film festivals winning more than 10 awards. Ayasra now works as a producer and director of "Tales of Cinema" a TV show on Al-Araby TV. She recently produced "Closure" short film by Mooney Abu Samra 2022.

Director's intention:

Since childhood, I've always found nature a place where my imagination expands, magic is tangible and space is felt. I grew up to cherish and appreciate my heritage, finding so much beauty and meaning in it. My grandfather was a shepherd and a farmer, but I've never met him. For me, now Abu-Tareq is my grandfather, he's exactly the same, even in the way he looks. Because I feel his wisdom and knowledge are being forgotten, I want to make this film. It's an opportunity to connect nature, identity and spirituality together through the demanding topic of food sovereignty.



Producer's note:

We want to be part of making change happen, reconnecting people to land and to their true identity. We want to create impact so that we can all eat what we grow. As food sovereignty is being threatened in the region, we keep reshaping the narrative to better depict the situation. The more work we put in, the additional partnerships we create, the more we develop as a team, the better Harvest Moon would be told. We aim to make a film that positions our region not only as capable of making engaging documentaries, but is leading in telling them artistically.

Contact Information:

in contact: Rama Ayasra id⁹⁹ mail.com



Country:

Morroco

Director:

Yassine Fannane

Producer:

Kawtar Tazrouti

Production company:

Morocco Film

Type:

Narrative

Total estimated budget:

Synopsis:

During a rehearsal for an adaptation of "The Maids" by Jean Genet, tension rise when the director, Nabil, interrupts the actresses to show them how to strangle a credible way. Asphyxiated by the hand Nabil, Hasna, the actress leaves the stage Nabil loses his sense of reality under stre and the influence of the antidepressants while being asthmatic. The play will be performed in front of an esteemed producer and a cultural officer from the French Embassy. Nabil manages to calm down to complete the final training, with the help of his assistant and gi his addiction starts to cause where he sees a child like h



Director's Biography:

Born in Rabat in 1978, holder of a deg performing arts at the Sorbonne (Pai Fennane has produced several succes "one hour in hell", "bnat lalla menana "waadi"...) for the various local chann directed a first feature in 2014 "Karyan Bollywood", which had several awards (Tangier, Malmö, Geneva..).

Director's intention:

"Final Training" was born from the willmto communicate the doubts, I gedirector in television and cinema. Nabil is a theatre director with difficult overcoming his personal problems and finding inner peace. There's a gap Nabils character and my own when it comes to doubts. By showing the inperform the strangling scene, we portray Nabil as an artist lost between addiction, money and his relationship with his father. The feeling of realist accentuated by our screenwriter Nabil Mansouri, as he plays his role as a D of Theatre while walking us through his experiences when performing. Thu resulting in the creation of the documentary that tackles the doubts of an by showing his personal life (Relationships, misunderstandings, with his father financial problems and addiction). To show the suspense of carrying out a successful play, we aim to work with the aesthetic aspect of the film by emphasizing the sound design, that will create Nabils mental universe.



Producer's note:

It all started with a discussion around the intellectual vacuum created during the diffic period of Covid 19, this was witnessed by hist and cinema. In a daring, turbulent and full of vitality cinema, the film develops an echo of rising protest. The complex reality of the situation of the female artist in Africa and the Arab world, a world undermined by mental at and harassment. This independent film is carriby young creators who find independence a replace of expression and emancipation.

Contact Information:

Name of main contact: Kawtar Tazrouti

Email: mfmprod99@gmail.com



Country:

Tunisia

Director:

Adel Bakri

Producer:

Adel Bakri

Production company:

At Madera Productions

Type:

Narrative

Total estimated budget:

\$600,000

Secured Financing:

\$460,000

Synopsis:

During the 1970's Aisha and her pare left their remote village in Tunisia and fled to Italy. Forty years later, Aisha became an actress and is about 50 years old, is going through a difficult period she is managing a life on her own after seperating from her husband, and trying to recover the remaining memories she has left of her parents. After meeting a young Tunisian illegal immigrant by chance who recently snuck into Italy, Aisha is not the same as before she became obsessed knowing more about the origins of her family and the place she left at a young age.



Director's Biography:

Adel Bakri is a Tunisian-Italian direct producer: He has a degree in Performin and directing in Rome - Italy, 1992) an Directing (Rome - Italy, 1996). He has p many Italian and international proworked as an assistant director with man Arab directors, including Mohamed Mala Ahmed Rachedi in Algeria. Adel Bakri nine films, seven feature-length documentwo short fiction films, some of which screened in several festivals and on severa television channels.

Director's intention:

The Evening Tree is a story aimed at a wide audience in the north or south, aim better mutual knowledge and understanding. Although we are largely saturate stories about emigration and information about it, I feel it is necessary to try a lapproach to the subject from a southern village, because usually the problems emigration are seen from the countries of arrival, rarely from the countries of owe were looking at the consequences and not at the factors that trigger this phenomenon around the world. The story follows a narrative style largely inspired talian Neo-Realism, with two overlapping parts that are different in terms of na and aesthetic choices. The contours of the story allow for the evolution of simple full of life and interwoven feelings.

Producer's note:

The Evening Tree is also a film about the need to preserve memory and bring the surface all aspects of the ever-present phenomenon of emigration that a focused on the changes in modern society. A story motivated by a leading th dualisms. Dualisms highlight the life choices of some people united by the sa dreams and the same attachment to their origins. People of ordinary simplici Dualisms that highlight the emptying, by obligation or by choice, of a village is ancient in its history. Always used to departures, but this time welcomes a return, an unusual return that will break the chain of these departures for the time.

Contact Information:

Name of main contact: Adel Bakri Email: adelbakri2004@yahoo.it

atmaderaproductions@gmail.com



Country:

Morroco, France, Belgium

Director:

Omar Mouldouira

Producer:

Mohamed Nadif &

Valentin Leblanc & Delphine Deuz

Production company:

Awman Production & Black Boat Pictures & White Boat Pictures

Type:

Varrative

ted budget:

Synopsis:

Seven years after the death of his mother, Karim, 13 years old, has left F to go back to Morocco with his father Messaoud, who has remarried. After a year of boarding school at the French high school in Casablanca, he returns to Boujad, a small town in central Morocc to spend the summer with his blended family. His initial emotions merge with the uncertainties of adolescence and the need to reconquer his position in his family.



Director's Biography:

Omar Mouldouira was born in Paris in 1 ing in 1999 from FEMIS with a degree in neering. After having worked on the sous several films, he participated in several with John Truby and Robert McKee and I scripts for the CNC and Equinox. Since 2 been teaching audio-visual techniques, s writing and directing in several film scho and Morocco. He has written and directe short films that received awards in nume festivals and were also broadcast on Euro Moroccan television.

Director's intention:

I hope to be able to share my intentions as a filmmaker to the public thanks to artistically and technically successful post-production. To achieve this in the tig economy in which we operate, I intervened in the editing and sound editing of t conversation with my producers. The support of Vincent Arnardi (mixer) and Ale Poquet (color grading) also allow me to bring this project further. Now we need the means to undertake together the culmination of this adventure. I hope you was with this.

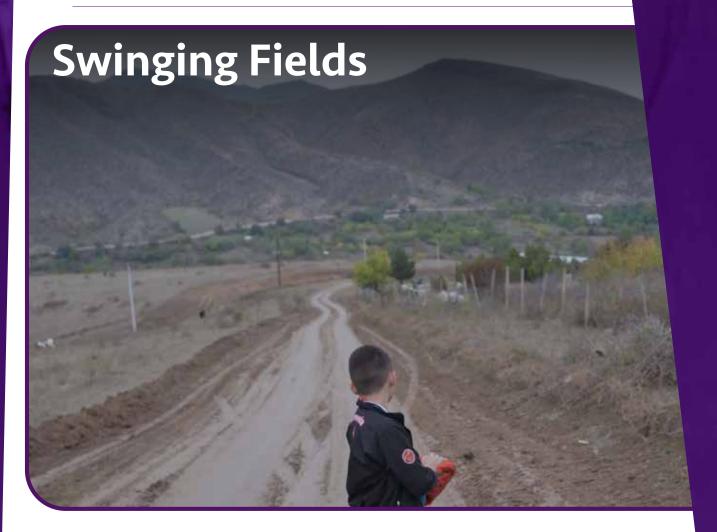


Producer's note:

Karim, a stranger at home on his return to B after years of absence, is ready to do anythin find a place and regain the love of a father w has become a shadow of himself. He then embarks on the perilous crossroads where th who cannot find themselves sometimes get l Our post-production must now allow Omar t express his artistic intentions in discussion will a team that will push him forward.

formation:

hamed Nadif



Country:

Jordan, USA, France, Ireland

Director:

Sareen Hairabedian

Producer:

Azza Hourani &

Sareen Hairabedian

Production company:

HAI Creative

Type:

ocumentary

eted budget:

Synopsis:

Swinging Fields is a coming-of-age stage set against the shifting borders of a post-Soviet Eastern Europe. It follows "Vrej", an -11 year-old boy who was bo as a result of a mass wedding in the internationally unrecognized region of Nagorno-Karabakh, as he journeys bac from displacement into his war-torn home. Born in a militarized society, Vrej is responsible for protecting and prospering his homeland.



Director's Biography:

Sareen is a documentary filmmaker and HAI Creative, a production company for human-driven documentaries. Hairabed rial debut WE ARE NOT DONE YET, is a HBO documentary about U.S. veterans with PTSD who use poetry to heal. It was Best Documentary at the G.I. Film Festiv nominated in the category of Best Documentary 2018 Awards. SWINGING FIELDS is Hairal feature, a recipient of the IDFA Spotlight 2021.

Director's intention:

As an Armenian from Jordan, a great-granddaughter of genocide survivors, this born from a need to reconnect with my family's uprooted history and capture to struggles of the Armenians of Artsakh – land at the mercy of geopolitical wars, witnesses our eleven-year-old protagonist growing up through days of war and while he is expected to carry the torch of responsibility forward. Through his sto give voice to children, the first victims of wars, who have hopes and dreams and to live in peace rather than become prisoners to inherited wars.

Producer's note:



Swinging Fields tells the story of a region marginalized by politics, geography and his Almost two years ago, and for a short perio region was headlining the news, featuring a gruesome war that erupted in the fall of 202 Turning our lens inwards will allow the audie to see the ramifications of this decades-long dispute on its children and future generation SWINGING FIELDS is pre-bought by ARTE, wa presented in five pitching forums, recipient of Lightdox Pitching Awardat FIPA Doc in 2021, a the IDFA Spotlight Award at East Doc Platford March 2021.

Contact Information:

Name of main contact: Azza Hourani Email: azzahourani@gmail.com

P O S T P R O D U C T I O N



Country:

France, Belgium, Palestine, Oatar

Director:

Lina Soualem

Producer:

Jean-Marie Nizan

Production company:

BEALL Productions (France)

Type:

Documentary

Total estimated budget:

\$385,026

Secured Financing:

\$231,016

Synopsis:

It dates back to more than thirty years when Hiam left her Palestinian village Deir Hanna in Galilee, where she grew up with her grandmother Um Ali, her mother Neemat and her seven sisters, to pursue her acting dream in France. She has been living in Paris for the last thirty-two years. The place where her daughter Lina was born thirty-two years ago. With her camera in hand, Hiam's daughter Lina questions her mother's bold choices, her chosen exile and how the women in her family, whom she left behind, have influenced her life.



Director's Biography:

French-Palestinian-Algerian filmmaker & actress based in Paris. After studying History and Political Science at La Sorbonne University, Lina worked as a programmer in film festivals, such as the International Human Rights Film Festival in Buenos Aires and Palest'In & Out Festival in Paris. Lina's debut feature documentary "Their Algeria" premiered in Visions du Réel 2020 and received the First Film prize in CINEMED Montpellier International Festival of Mediterranean Film, the El Gouna Star for the Best Arab Documentary in El Gouna Film Festival & the Iris Award for Best Arab Feature-Length Documentary at the Amman International Film Festival. Soualem acted in three feature films and works as a writing coordinator, author & researcher on fiction series, documentaries, and theatre plays.

Director's intention:

My presence in the film is that of the fourth generation of women, the first to be born outside of Palestine. I naturally carry the personal and the collective story of the women in my family. I carry the History that has been forced on them, and they have nonetheless adapted to it. Through Hiam, Um Ali, Neemat and my aunts, I wish to seize the legacies that have been offered and question them, confront them and knit the bonds between them in order toanswer a question that is tormenting me: How does a woman find her place the world?



Producer's note:

"Bye Bye Tiberias" tackles a complex story that explores transmission, memory, femininity and identities. Through this personal project, interweaving different sources of images, modes of narration and temporalities, Lina Soualem explores territories where everything is at stake: family, traditions, exile and the human condition. The subtle work on the different sources of images and the richness of the story's layers and characters is a beautiful promise and forms a project that I am deeply willing to support. We need resources and time to answer the demands of this film, which is as ambitious and universal as it is intimate and personal.

formation:

a Soualem om



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Mem Genry



OLFA'S DAUGHTERS BY KAOUTHAR BEN HANIA



CAPTAINS OF ZA'ATARI BY ALI EL ARABI



ALL ROADS LEAD TO ROME BY LARA SABA



FLOATING IN VACUUM BY MOHAMED BEN ATTIA



MALMÖ ARAB FILM FESTIVAL محرجان مالمو للسينما العربية

13th EDITION 28 APRIL - 4 MAY, 2023 SAVE THE DATES IN YOUR CALENDAR









AFID PITCHING PLATFORMS AWARDS



Development Awar



The Royal Film Commission

\$5000 Cash award for an Arab film in development.



Hekmat Culture

\$5000 Cash award for Jordanian Awal Film in developmen



IEFTA

\$5000 Cash award for a film in Development.



Slate

Filming equipment rental of the value of JD\$10,000 for a Jordanian film.



Greener Screen

Greener Script integration and sustainable production best practice consultancy, worth US\$10,000.



Malmo Arab Film Festival

Invitation to attend MAFF Industry Days 2023 for Jordanian Awal Film in development.



LAFF

A seat for a female filmmaker to participate at The Factory 2023



DOXBOX

Three-day consultancy at DOX GARAGE for a documentary project in development.

AWARDS



Post-Production Av



Nation Productions

\$5000 Cash award for an Arab film in post-production



SAE Institute Amman

For post-production to be used at SAE post-production factual value of \$21,000.



Film Lab Palestine

In-kind coloring services for a documentary film in post-prodworth \$15,000



Rum Pictures

Post-Production services worth \$10,000.



SWISH Audio House

Post-production sound services worth US\$11,000



Creative Media Solutions

Film branding services of the value of \$10,000.



Market Awards



ART

US\$10,000 for a narrative project in development.



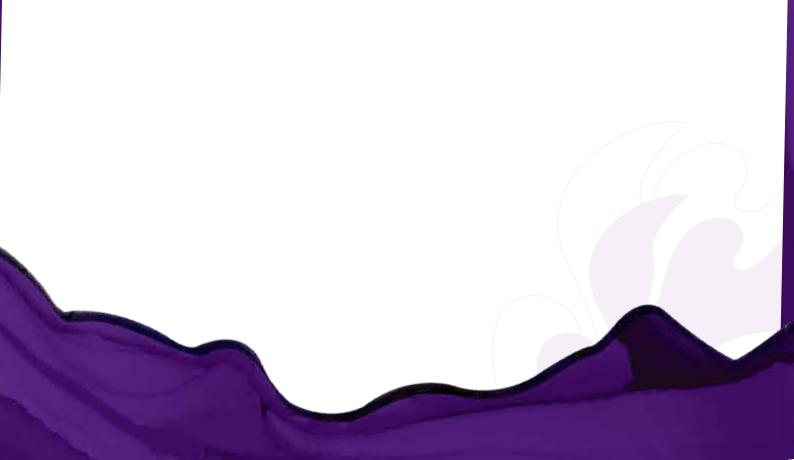
The Cell

In-kind coloring services, or full promotion package, or DCP for a film in post-production worth \$10,000



MAD Solutions

Minimum guarantee in exchange for the distribution and sales rights in the Arab world worth US\$10,000.



Driving innovation and success in the art of filmmaking through opportunity & divergence, paving a way for the next generation of storytellers.

INTERNATIONAL EMERGING FILM TALENT ASSOCIATION

(F)

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WORKSHOPS

MUSIC WORKSHOP

The Art of Musical Narrative and Collaboration with Miriam Culter (In collaboration with the American Film Showcase)

Explore the art of the musical narrative and strategies for a successful filmmaker/composer collaboration with Miriam Cutler: the indie film and documentary composer for many award-winning projects. Learn to communicate about emotional tone, find the rhythm of a film sequence, practice and develop your abilities to understand, interpret and enhance the story the filmmaker envisions. For composers, the workshop will also cover how to think outside the box to envision a career built around who you are, your goals, strengths and how to apply them in today's ever-changing industry landscape. Discover simple tools to help you communicate about music and inspire confidence in the collaboration. The goal is to create the best possible atmosphere for creative ideas to flow between composers and filmmakers.

Date: 22nd, 23rd, 24th of July **Location:** Arjaan by Rotana





Miriam Cutler After filmmaking studies in Beirut, Tania El-Khoury moved to Paris in 2002 where she finished a Master's degree in cinema. She then joined the Parisian independent production company Moby Dick Films, with which she worked as legal and financial manager until 2019. In 2017, she founded the production company Khamsin Films in Beirut and in 2020 she founded the Paris-based production company Les Films de l'Altaï. She produced recently the latest feature fiction of acclaimed filmmaker Ghassan Salhab, The River (International Competition, Locarno 2021), also screening at Amman International Film Festival - Awal Film. Her current projects include Sonia Ben Slama's newest feature documentary Machtat and Anas Khalaf's new feature film Love45-.

When, where, how, with whom? Many questions are raised when filmmakers from the Arab world have a film project. The masterclass will have an overview of the coproduction between France and the Arab world, with different examples and case studies. It will also raise the topic of co-production between several countries, its benefits and its issues.

DOCUMENTARY CINEMATOGRAPHY

Documentary Cinematography with James Neihouse (In collaboration with the American Film Showcase)

The award-winning cinematographer James Neihouse will share his experiences and insights on the techniques of documentary cinematography. Topics will range from how to best tell the story with the camera, to selecting equipment, pre-production, working with the subjects and the director, and postproduction workflow. There will be "hands-on" time for lighting demonstrations for various situations: how to light an interview, as well as tips, tricks, and some do-it-yourself equipment discussions.

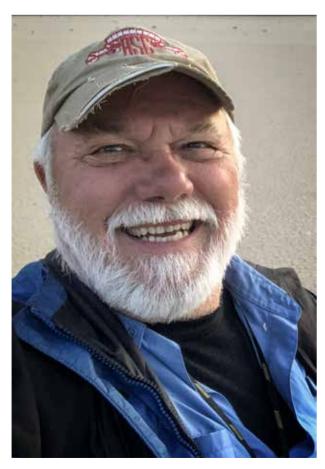
Neihouse will also be showing clips from several of his films and talking about the behind-the-scenes work required to bring these films to the giant screen. There will be one session on shooting IMAX, the world's largest movie format, in space. Participants will be given a glimpse behind the curtains at what goes into making the "real stuff".

Date: 22nd and 23rd of July

Location: The Royal Film Commission







James Neihouse A native of Paris, Arkansas, James L. Neihouse is a graduate of the prestigious Brooks Institute of Photography in Santa Barbara, CA. Soon after graduation he worked on his first IMAX film Ocean; the first underwater film made in the format.

In 1980 James was the director of photography on The Eruption of Mount St. Helens, the first IMAX film to be nominated for an Academy Award. Since that time, he has gone on to work on more than 40IMAX and other large-format films. He has contributed to some of the most successful films in the format -The Dream Is Alive, Space Station 3D, Michael Jordan To The MAX, HUBBLE 3D, A Beautiful Planet, Ocean Oasis - to name a few. He has filmed polar bears face-to-face in the Arctic, wild tigers in India, chimpanzees in Africa, The Rolling Stones on tour across Europe, NASCAR racing, and many more. Neihouse's work has garnered him many awards and accolades including two Giant Screen Cinema Association Achievement Awards for Best Cinematography, a Kodak Vision Award, and Imaging Alliance 2017 Visionary Photographer award. He was named as a distinguished alumnus of both Brooks Institute and the University of Central Arkansas. Neihouse is a member of the American Society of Cinematographers, the Academy of Motion Picture Arts and Sciences and of the Malaysian Society of 74 Cinematographers.

DOSSIER MAKING & FILM MARKETING

Creating Your Dossier and Marketing your Project with Aranka Matits (In collaboration with EAVE on Demand)

EAVE is organizing in partnership with Amman International Film Festival - Awal Film an "EAVE on Demand" workshop for the festival's industry participants, encouraging them to take their next steps in their careers. The tailor-made program will broaden the participants' understanding of the international market and today's distribution landscapes, enhance their marketing skillsets as well as foster exchange of experiences and ideas in a nurturing environment.

Group sessions will provide insights into the latest trends in distribution, international sales and festivals as well as explore packaging strategies and hands-on project marketing tools. Individual meetings will offer participants an additional opportunity to further develop their projects in a more intimate setting.

Date: 25th and 26th of July **Location:** Arjaan By Rotana





Aranka Matits The founder of Featurette, a boutique agency focused on feature film acquisitions, co-productions and strategic planning. She works with a roster of theatrical distributors across Europe, and past clients range from sales agents to multinational broadcasters to streamers.

Notable acquisitions credits range from Oscar or Cannes winners Parasite or Drive My Car to Triangle of Sadness and Shoplifters or L'Événement (Golden Lion) to Alcarràs (Golden Bear) or The Souvenir (Sundance Grand Jury Prize). Aranka is an EAVE Puentes and Inside Pictures alumni as well as a voting member of the European Film Academy. From Cologne, she studied and worked in London and New York, where she obtained a PhD, and currently lives in Amsterdam.

STORYTELLING FOR CLIMATE

Learn Storytelling for Climate (In collaboration with Green Screen & Beirut DC)

The climate crisis is one of the most urgent and threatening issues for the future of our societies. Unfortunately, it has taken a backseat to the confluence of crises facing our region. To imagine together how Arab Independent Cinema can contribute to shifting this narrative, Beirut DC and Greener Screen are organizing the first of a series of gatherings where independent filmmakers will come together with environmental activists, organizations, and community leaders to listen to each other's perspectives and collectively brainstorm partnerships that can harness the power of film to contribute to the fight for climate. The first "Storytelling for Climate" gathering will take place in Amman, Jordan, as part of the Industry Days of the Amman International Film Festival. Selected filmmakers will have the chance to pitch their films to activists, subject-matter experts, and potential allies for the realization of their projects, taking their films' Impact to another level.

Date: 22nd of July

Location: Arjaan By Rotana

Language: Arabic







After graduating from the Audiovisual Department at Saint Joseph University in Lebanon, Farah Fayed spent eight years in Television, where she last served as a creative manager. In 2012, Fayed joined the Dubai International Film Festival, managing the sales and acquisitions library for the last six editions of the festival. In 2019, she joined the team of Beirut DC, where she is currently the Director of Programs mainly the Impact programs.

Farah Fayed



Abeer Bayazidi Abeer Bayazidi is the Training and Content Director of Greener Screen, where she works with filmmakers, writers and content creators to educate, advocate and showcase environmental sustainability and social justice causes. Bayazidi believes that the media and audiovisual industry offer a great platform to host positive conversations and create awareness to causes of social justice and environmental sustainability through content.

Bayazidi has more than 13 years of diversified experience in Sustainability and Corporate Responsibility, covering all aspects of outreach, communication, to training and running wider environment sustainability programs, to public relations and advocacy to heighten awareness and influence perspective.

ENTERTAINMENT LAW WORKSHOP

Entertainment Law with Dr. Rosalind Lichter (In Collaboration with Fulbright in Jordan and The Royal Film Commission)

A two-day workshop for producers, line producers and production companies in Jordan. The specialist will have an open discussion with those involved to get a better understanding of the problems they face as it pertains to Entertainment Law Dr. Lichter will cover issues such as legal and financial elements, IP ownership and contracts and amongst others.

Date: 23rd and 24th of July **Location:** Arjaan By Rotana



Dr.Rosalind Lichter Dr. Lichter's professional legal experience started in 1983. She counsels Directors, Writers, Producers, Celebrities, Actors, Documentary Producers and Documentary Directors primarily representing talent in their (its) negotiations with domestic and non-domestic financiers and Hollywood Studios including Warner Media, Columbia Pictures, Paramount, Sony, Apple, Amazon, Netflix, HBO Max and Premium Cable Networks, including Showtime and HBO. Her work includes advising clients, with the assistance of tax attorneys and accountants, on government incentives, rebates and tax credits.

MASTERCLASS A TALK WITH PRODUCER TANIA EL KHOURY

A talk with Producer Tania El-Khoury (in Collaboration with Franco Arab Randez-Vous)

When, where, how, with whom? Many questions are raised when filmmakers from the Arab world have a film project. The masterclass will have an overview of the coproduction between France and the Arab world, with different examples and case studies. It will also raise the topic of co-production between several countries, its benefits and its issues.

Date: 26th of July

Location: Arjaan By Rotana

Language: Arabic





Tania El-Khoury

After filmmaking studies in Beirut, Tania El-Khoury moved to Paris in 2002 where she finished a Master's degree in cinema. She then joined the Parisian independent production company Moby Dick Films, with which she worked as legal and financial manager until 2019. In 2017, she founded the production company Khamsin Films in Beirut and in 2020 she founded the Paris-based production company Les Films de l'Altaï. She produced recently the latest feature fiction of acclaimed filmmaker Ghassan Salhab, The River (International Competition, Locarno 2021), also screening at Amman International Film Festival - Awal Film. Her current projects include Sonia Ben Slama's newest feature documentary Machtat and Anas Khalaf's new feature film Love45-

PROUD TO HAVE THE FULL SET RUSSIAN ARM DYNAMIC INCLUDING PORSCHE MACAN!



CATCH YOUR IMAGINATION.

At Slate Film Services, furthering creativity is our main goal. We believe in the potential of the Jordanian film industry and strive to support a new generation of filmmakers. For over a decade, Slate has been a dependable production arm in the region through it's knowledge, experience, available equipment and connections. By delivering first-rate services and contributing to the production of many award-winning international feature films, we have become the lead in the market.





THE FIRST POST-PRODUCTION HOUSE OF ITS KIND IN JORDAN

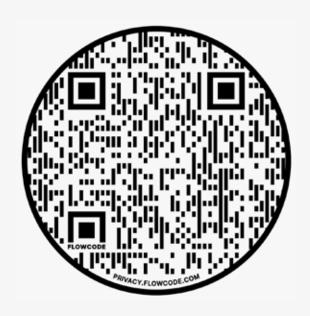


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PANELS

P A N E L S

VENUE: Filmm	akers Hub – Arjaan by Rotana 🧏	Open for accredited Industry and invited guests
PANEL NAME	ABOUT	DATE & TIME LANGUAGE
From Short to Feature	How can short films be your gateway to launching your career.	21st of July Arabic 11:30 AM-12:30 PM
Awal Film Series	A talk with first-time filmmakers competing at the AIFF (Feature Narrative and Documentary sections) about their first film experience.	21st of July Arabic 2:30 PM -3:30 PM
Awal Film Series	A talk with first-time filmmakers competing at the AIFF (Feature Narrative and Documentary sections) about their first film experience.	23rd of July Arabic 11:30 AM-12:30 PM
Co-Productions and Markets	How to finance your film in the global marketplace.	23rd of July English 2:30 PM – 3:30 PM
Producing for a First-Time Filmmaker	Challenges of producing for a first-time director and determining the future of the film taking into consideration the rapid change of releasing windows.	24th of July Arabic 11:30 AM -12:30 PM
Awal Film Series	A talk with first-time filmmakers competing at the AIFF (Feature Narrative and Documentary sections) about their first film experience.	24th of July Arabic 2:30 PM - 3:30 PM
Dossier making & Film Marketing (Open Session)	Creating your Dossier and Marketing your Project with Aranka Matits (In collaboration with EAVE on Demand). An Introduction to understand the international market and today's distribution landscapes.	24th of July 4:00PM - 5:30PM English
Jordanian Cinema and Drama	How did the Jordanian cinema and drama develop, particularly in the last couple of decades.	25th of July 11:30 AM -12:30 PM Arabic
New Voices, New Visions	A discussion panel in collaboration with Qatar Foundation to highlight the power of filmmaking in empowering refugees.	25th of July 2:30 PM - 3:30 PM English
Awal Film Series	A talk with first-time filmmakers competing at the AIFF (Feature Narrative and Documentary sections) about their first film experience.	26th of July 11:30 PM -12:30 PM Arabic
Should Films Represent Us?	Why do our societies reject some narratives and find it difficult to admit that non-documentary films reflect the filmmakers vision and not necessarily the reality?	26th of July 2:30 PM - 3:30 PM Arabic
VENUE: Taj Cine	Pmas - Pre-registration required - Free registration	
PANEL NAME	ABOUT	DATE & TIME LANGUAGE
The Actor Knows, the Character Does Not	How does the actor choose the appropriate method to approach the character and take it from the script to the screen.	25th of July 4:30 PM - 5:45 PM



SCAN FOR FULL PROGRAMME

3rd Edition 20-27/7/2022

مهرجان عمان السينمائي الدولي **Amman International Film Festival**































AMMAN FILM INDUSTRY DAYS

fy @ ammanfilm DIRECTORS FROM JORDAN